1、名字：Eric Shi
2、职位：Founder
3、网址：https://fastmoss.com/?utm_source=bly 4、网站名称：FastMoss
5、电话：+113305718888
6、企业邮箱： Contact@ fastmoss.com
7、公司创立时间：2023.9.5
8、公司名称：YOLO Technology Co., Ltd. （北京有乐今天科技有限公司） 9、公司地址：18F, Unit 1, Building 3, Futong East Avenue 1, Chaoyang District, Beijing, China （中国北京市朝阳区阜通东大街 1 号院 3 号楼 1 单元 18 层）
10、邮政编码：100102
11、网站标题：TikTok Analytics & Data-Driven Growth for TikTok
Shop Sellers. （TikTok 电商数据分析，用数据驱动店铺增长）
12、网站关键词：TikTok Analytics, TikTok Shop Data, Creator
Analytics, Live Streaming Analytics, E-commerce Data, Trend Tracking （TikTok 数据分析、TikTok 店铺数据、达人分析、直播分析、电商数据、趋势追踪） 13、网站标语：Grow Your TikTok Shop with Data-Driven Confidence.
（用数据底气，做大你的 TikTok ）
14、网站标签：TikTok Analytics, E-commerce Data Tool, Live Stream Analytics, Creator Discovery, Trend Intelligence （TikTok 分析、电商数据工具、直播分析、达人挖掘、趋势情报）
15、网站描述
70 字符：FastMoss turns TikTok data into sales with precise
analytics for shops and creators.（FastMoss 通过精准分析，将 TikTok 数据转化为店铺与创作者的实际销量。）
100 字符：All-in-one TikTok analytics platform to track products, competitors, live streams and top creators.（一站式 TikTok 分析平台，可追踪商品、竞品、直播及头部创作者数据。）
160 字符：FastMoss delivers real-time TikTok Shop data to find winning products, monitor rivals and boost sales for sellers. （FastMoss 提供 TikTok Shop 实时数据，助力卖家挖掘爆品、监控竞品、提升销量。）
250 字符：Trusted by millions, FastMoss is a leading TikTok
analytics platform that tracks trends, analyzes live streams, discovers creators and benchmarks ads.（受百万用户信赖，FastMoss 是领先的 TikTok 分析平台，可追踪趋势、分析直播、挖掘创作者、对标广告效果。）
长描述
500字符：FastMoss offers full data visibility for TikTok Shop success. Track trending products, monitor competitors, analyze live streams, connect with top creators and benchmark high-converting ads to drive real revenue growth for sellers, brands and agencies. （FastMoss 为 TikTok Shop 运营提供全链路数据可视，追踪爆款商品、监控竞品动态、分析直播数据、对接头部创作者、对标高转化广告，助力卖家、品牌与机构实现真实营收增长。）
1000字符：FastMoss is a leading global TikTok analytics platform

trusted by 3.2M+ sellers, creators and agencies. It aggregates 500M+ products, 250M+ creators and 1200+ days of historical data across 19+ regions. Core modules include trend tracking, competitor monitoring, live stream analytics, creator discovery and ad performance analysis. It turns raw data into actionable insights to shorten testing cycles, lower launch risks and maximize ROI for global TikTok commerce businesses.（FastMoss 是全球领先的 TikTok 分析平台，获超 320 万卖家、创作者与机构信赖。平台聚合 19 + 地区超 5 亿商品、2.5 亿创作者及 1200 + 天历史数据，核心功能涵盖趋势追踪、竞品监控、直播分析、创作者挖掘、广告效果分析，将原始数据转化为可落地的运营洞察，缩短测试周期、降低上新风险，为全球 TikTok 电商企业最大化投资回报率。）
2000字符：FastMoss is the definitive data command center for TikTok Shop commerce, serving sellers, brands, MCNs, CAP/TAP partners worldwide. It integrates massive real-time data to solve blind spots in product selection, creator collaboration, live operation and ad placement. Covering 19+ regions, 500M+ products, 250M+ creators and 1200+ days of historical data, it supports full-link analysis from product discovery to conversion. Core capabilities include identifying winning products early, monitoring competitor stores and live schedules, dissecting live GPM and conversion funnels, locating high-ROI creators via multi-dimensional filtering, reverse-engineering top ads and tracking ROAS. AI-enhanced tools optimize content efficiency, while flexible pricing and free core chart access reduce decision costs and speed up stable growth for global TikTok commerce businesses. （FastMoss 是 TikTok Shop 电商领域的权威数据中枢，服务全球卖家、品牌、MCN 及 CAP/TAP 合作伙伴。平台整合海量实时数据，解决选品、达人合作、直播运营、广告投放的全链路信息盲区，覆盖 19 + 地区、超 5 亿商品、2.5 亿创作者及 1200 + 天历史数据，支持从商品挖掘到转化的全流程分析。核心能力包括提前锁定爆品、监控竞品店铺与直播排期、拆解直播 GPM 与转化漏斗、通过多维度筛选定位高 ROI 创作者、拆解头部广告并追踪 ROAS；AI 工具优化内容效率，灵活定价与免费核心图表权限降低决策成本，加速全球 TikTok 电商企业的稳定增长。）
16、网站解决的问题：
FastMoss solves blind decision-making, inefficient product selection, unclear live performance & low ad ROI. It uses accurate big data to help sellers quickly find hits, optimize operations & grow sales steadily.（FastMoss 解决决策盲目、选品低效、直播表现不清晰、广告 ROI 低等问题，用精准大数据帮商家快速找爆款、优化运营、稳定增长销量。）
17、网站创新点：
FastMoss leads with largest data volume, real-time multi-dimensional analysis, AI-powered trend prediction & full-link e-commerce analytics. It turns complex data into simple, actionable growth strategies for all TikTok sellers.（FastMoss以超大数据量、实时多维分析、 AI 趋势预测、全链路电商分析领跑行业，把复杂数据变成简单可执行的增长策略，服务所有 TikTok 商家。）
18、创始人介绍：
The founder built FastMoss to solve critical data blind spots in

TikTok Shop e-commerce, creating a professional, all-in-one analytics platform trusted by millions of global sellers, brands, and agencies. Powered by massive real-time data covering 19+ regions, 500M+ products, 250M+ creators, and long-term historical records, the platform delivers accurate insights for trend tracking, competitor monitoring, live stream analysis, high-ROI creator discovery, and ad performance benchmarking. It simplifies data-driven decisions, helps users quickly find winning products, optimize live operations, improve ad ROI, and reduce business risks. With a user-friendly design, flexible pricing, free core access, and AI-enhanced tools, the founder is committed to making professional data intelligence accessible to every TikTok commerce user, driving efficient, stable, and scalable growth for global cross-border businesses.（创始人打造FastMoss 的初衷，是解决TikTok Shop 电商运营中的关键数据盲区，搭建一款专业、一站式的数据分析平台，深受全球数百万卖家、品牌与机构信赖。平台依托覆盖 19 + 地区、5 亿 + 商品、2.5 亿 + 创作者的海量实时数据与长期历史记录，提供精准的趋势洞察、竞品监控、直播数据分析、高 ROI 达人挖掘与广告效果对标能力。它简化数据驱动决策，帮助用户快速发现爆品、优化直播运营、提升广告投资回报率、降低经营风险。凭借友好的设计、灵活定价、免费核心权限与AI 增强工具，创始人致力于让专业数据智能触达每一位 TikTok 电商用户，为全球跨境业务实现高效、稳定、可规模化的增长。）
19、适用人群：
TikTok Shop Sellers / TikTok 店铺商家
Brand Marketers & E-commerce Managers / 品牌营销与电商经理
MCN Agencies & TAP/CAP Partners / MCN 机构与平台合作伙伴
Content Creators & Influencers / 内容创作者与达人
Live Stream Operators / 直播运营人员
Advertising & Operation Teams / 广告与运营团队
20、网站主要类别：
主类别：Data Analytics, E-commerce Tools, AI Business Tools / 数据分析、电商工具、AI 商业工具子类别：TikTok Analytics, Live Streaming Analytics, Creator Discovery, Ad Intelligence / TikTok 分析、直播分析、达人挖掘、广告情报
21、免费选项：
Free basic data access / 免费基础数据权限
Free trend previews / 免费趋势预览
Free limited creator insights / 免费有限达人洞察
Free trial for new users / 新用户免费试用
Free public product rankings / 免费公开商品榜单 22、工具起始价格：$29/month
23、支持平台：Web, Desktop, Mobile, H5
24、培训选项：
Online guides & tutorials / 在线指南与教程 Video courses / 视频课程
Help center & FAQ / 帮助中心与常见问题 One-minute quick start / 一分钟快速入门
Live webinars & case sharing / 线上直播与案例分享

25、职工人数：100–499
26、竞争对手:EcomHawk, Analisa.io, TikStar, Social Blade, ShopSpy, TikTok Analytics Official
27、支持语言:English, 中文，Indonesian, Thai, Vietnamese, Japanese /
英文、中文、印尼语、泰语、越南语、日语
28、技术栈:Big Data Engine, AI Trend Prediction, Real-Time Data Crawling, NLP, Cloud Rendering, Multi-Region Sync大数据引擎、AI 趋势预测、实时数据抓取、自然语言处理、云端渲染、多地区同步
29、市场价值:$80M–$150M
30、典型用例:
· Product Selection: Find trending items early with sales & engagement data.
· Live Stream: Monitor real-time GPM, audience and
conversion funnels.
· Creator Partnership: Locate high-performance creators and filter by vertical & ROI.
· Ad Optimization: Benchmark top ads, analyze creatives and improve ROAS.
· Competitor Tracking: Monitor stores, live plans and product strategies.
· 选品 —— 借助销量与互动数据，提前发现爆款商品
· 直播 —— 实时监控 GPM、观众数据与转化漏斗
· 达人合作 —— 定位优质创作者，按垂类与 ROI 筛选
· 广告优化 —— 对标优质广告，分析创意并提升 ROAS
· 竞品监控 —— 追踪店铺、直播排期与商品策略